



A SUBSIDIARY OF MOROWITZ & COMPANY, LLC

### **Wharton Executive Education Partners with Industry Experts To Develop New Gaming Executive Program**

*Cory Morowitz, MBA, CPA Appointed Industry Director of The Wharton Program for Gaming Executives*

**Philadelphia, PA**, - The Wharton School of the University of Pennsylvania has partnered with industry experts to develop an education program for gaming executives. [The Wharton Program for Gaming Executives](#) will run August 5 - 10, 2007 at [Wharton Executive Education](#) in Philadelphia.

[The Wharton Program for Gaming Executives](#), featuring Wharton faculty, takes the core concepts of business and applies them to the specific challenges of the gaming industry. It offers perspectives and frameworks in leadership, strategy, marketing, operations, finance, and other areas that can be used immediately to manage casinos and other gaming enterprises more effectively and profitably.

Cory Morowitz, MBA, CPA, has been appointed the industry director of *The Wharton Program for Gaming Executives*. The program is being developed jointly by Wharton Executive Education and Morowitz Gaming Advisors, LLC, a leading provider of training and consulting services to the gaming industry. In this capacity, Mr. Morowitz will assist with the development of program content, lead daily integration sessions in which he shows how what is learned in the classroom can be applied, and act as a liaison to the gaming industry.

Mr. Morowitz is a graduate of the Wharton School, where he earned his MBA in 1996. He is also the chairman and managing member of Morowitz Gaming Advisors, LLC, a gaming consultancy, and Morowitz & Company, LLC, a public accounting firm. Both firms are located in Galloway Township, New Jersey.

#### **About Wharton Executive Education**

Each year, [Wharton Executive Education](#) works with more than 8,000 business leaders on the University of Pennsylvania's campus in Philadelphia, at Wharton West in San Francisco, and at sites around the world. The Wharton Learning Continuum is Wharton Executive Education's model for delivering Impact Through Education™ — supporting companies and individuals in a 9- to 12-month learning process that is designed

collaboratively with clients, delivered by Wharton faculty, and monitored to produce specific outcomes.

### **About the Wharton School**

[The Wharton School](#) of the [University of Pennsylvania](#) — founded in 1881 as the first collegiate business school — is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. The most comprehensive source of business knowledge in the world, Wharton bridges research and practice through its broad engagement with the global business community. The school has more than 4600 [undergraduate](#), [MBA](#), [executive MBA](#), and [doctoral](#) students; and an alumni network of more than 81,000 graduates.

### **Contacts**

For information about the program, please contact **Dara Chamides** (telephone: 215.898.9768; e-mail: [chamided@wharton.upenn.edu](mailto:chamided@wharton.upenn.edu)) or **Cory Morowitz** (telephone: 609.652.6472, e-mail: [cory@morowitzgaming.com](mailto:cory@morowitzgaming.com)).